

CAROLINA MUNOZ

CONTACT

carolina.elizabeth.mu@gmail.com

www.linkedin.com/in/caro-munoz

925 997 2567

Oakland, CA

UX/UI Designer

Industry Knowledge

Product Designer

User Interface

User Experience

Interaction Design

User Research

Wireframing

Rapid Prototyping

Design Research

Card Sorting

Tools & Technologies

Figma, Illustrator, InDesign

Languages

English

Spanish

Interests

Salsa Dancing

Road Cycling

Cooking

Photography

Rock Climbing

EXPERIENCE

UX/UI Designer

Apr 2022 - Dec 2022

Zenoti

- Worked closely with product managers, engineers, marketing, and designers to create products that can rise above industry standards through storytelling, research, and rapid UI updates.
- Designed the fitness mobile app to be released in late 2022.
- Primary UX/UI designer for web fitness spot booking room layout creation and implementation to class creation flow.
- Collaborated with the design team in weekly meetings to curate best practices and strategies to move the product forward.
- Conducted beauty and fitness industry competitive analysis of four direct competitors in exploration to build new features.
- Primary designer for web and tablet fitness front desk check-in alerts utilizing design system elements.
- Assisted marketing team with product screens for promotional materials.
- Contributed to hairstylist mobile app by designing notes flow, and running user/industry research.

UX/UI Designer

May 2021 - Apr 2022

Evo Energy

- Redesigned the company's website using UX practices to optimize client outreach and brand awareness.

UX/UI Designer

May 2021 - Jul 2021

Eskud (Internship)

- UX/UI designed implementation to web admin dashboard and mobile app.
- Conducted usability testing of software to uncover user needs and improve software UX/UI.
- Designed UI component library to ensure brand consistency.
- Worked closely with CEO to ensure the product aligned with business needs.